

Port Warwick Dental Arts: Dentistry, artistry, philanthropy

BY TESS GOLDBLATT

If David Letterman had the privilege of interviewing Dr. Lisa Marie Samaha of Port Warwick Dental Arts (PWDA), he'd most likely come up with his "Top Ten Reasons for Being in the Smile Business." The *Oyster Pointer* scooped Letterman! Dr. Samaha's Top Three Reasons:

1. Dentistry

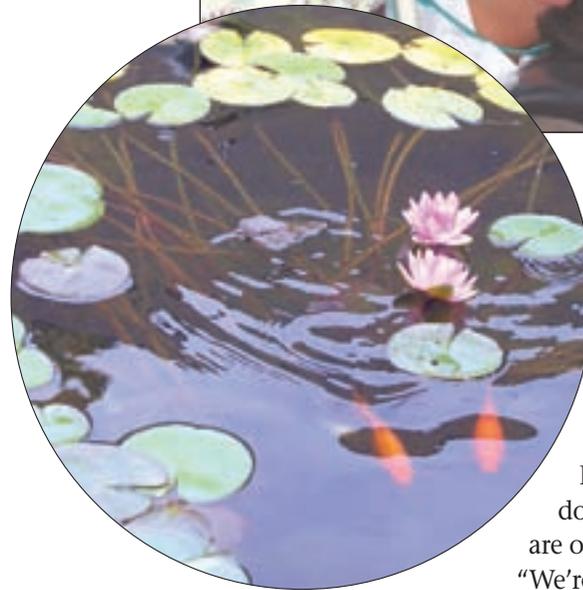
It's about healing. "I'm honored to be in relationships with patients who trust me and allow me to help

them heal, even those with the most challenging dental disease. I am committed to creating beautiful smiles and to helping patients achieve total periodontal health," says Dr. Samaha. Donna Atkinson was amazed at how "Dr. Samaha was able to do what no one else could, mainly get me beyond my fear. The day she eliminated my years of dental disease was one of the greatest days of my life. That was also the day she gave me my new smile and changed my life!"

High-tech and high touch are in perfect balance as Dr. Samaha and assistant Renee Smith attend to patient Zack Duman.



PHOTOS COURTESY OF PWDA



Tranquil waters of a koi pond aid in relaxation for Dr. Samaha's patients.

on Children's Hospital of the King's Daughters. Frequently, donations of artwork and dentistry are offered for other fundraisers. "We're so blessed with a thriving practice," says Samaha. "The abundance we experience leads us looking for ways to reach out and help our community, especially in these uncertain economic times. This year, we are asking Hampton Roads' residents to nominate someone for one of our Smile Makeovers. We are looking for someone with an exceptional story. We're not looking for press. We are looking for the person." See the Smile Makeover Nomination form on this page. ◀

2. Artistry

Artistry abounds. The design of the building reflects Dr. Samaha's creative flair. Arlyene Lusk says, "The comforting, welcoming staff, the warm neck roll and blanket as well as the soothing music and view into the Asian garden had a calming effect." Dr. Samaha's original artwork hangs throughout the office and attests to her skillful appreciation and talent for all things esthetic. Artistry naturally finds its way into the smiles of her patients. "My patients and I collaborate in the design of every smile," says Samaha. "They can choose the little nuances that distinguish one smile from another. The result is as 'custom-designed' as each of our patients, an art as much as a science."

3. Philanthropy

PWDA recently held a professional whitening fundraiser and raised nearly \$12,000 for children's charities, focused



Port Warwick DENTAL ARTS

HAMPTON ROADS SMILE MAKEOVER 2009

APPLICATION

Name: _____ Age: _____

Address, City, State, Zip: _____

Daytime Phone: () _____ Evening Phone: () _____

Email Address (if applicable): _____

Occupation/Employer: _____

Two ways to nominate yourself (or another deserving person):

- Complete the application form and send it to us with a color head shot and an essay telling us why you deserve to be chosen (not to exceed one page).

Mail to:
Hampton Roads Smile Makeover
c/o Port Warwick Dental Arts
251 Nat Turner Blvd, Newport News, VA 23606

- Go to www.PWDentalArts.com, click on the Hampton Roads Smile Makeover button, attach a head shot, and fill out the application online.

Deadline for nominations is August 31, 2009.
Winner will be announced in the *Oyster Pointer* in October 2009.

Must be 21 to enter. Only one entry per person. Employees and families of employees of the sponsoring businesses are not eligible to win. Odds of winning dependent on number of entries received. All information submitted will be used solely for this promotion. Services donated by Dr. Lisa Marie Samaha and her team at Port Warwick Dental Arts.

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TO THE Point

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